

Tesselaar Tulip Festival – Celebrating 70 Festivals

Win a Trip to Istanbul & Amsterdam

Trade Promotion Lottery – Terms & Conditions

1. Promoter

The promoter is Tesselaar Direct Pty Ltd (ABN 75 411 816 155) 357 Monbulk Road, Silvan VIC 3795.

2. Eligibility & Entry

Entry is open to all visitors aged 18 years or over who purchase an entry ticket to the 2025 Tesselaar Tulip Festival. Entry is free with ticket purchase. No additional fee is required to enter the draw. Employees of the Promoter are ineligible.

*All complimentary tickets and passes provided are ineligible to enter the promotion.

3. How to Enter

Tickets purchased on-line - Eligible entrants will be automatically entered into the draw upon purchasing a ticket to the Festival via official channels.

Tickets purchased at the gate – Each adult purchasing a ticket at the entry gate will be provided with a unique single use QR code to allow for entry into the prize draw. The unique one time use QR code will allow the purchaser to enter the prize draw by filling out an entry form. The entry form must be filled out in full and completed by close of festival at 5.00pm AEST on 12th October 2025.

Entry opens on 27 July 2025 at 12.01am and closes at 5.00pm AEST on 12 October 2025.

4. Prize Details

One winner will receive a travel package to Istanbul and Amsterdam for two people provided by Tesselaar's nominated travel agency and flying with Turkish Airlines:

- Return economy airfares from Melbourne flying Turkish Airlines to Istanbul and Amsterdam return
- Three (3) nights' accommodation in Istanbul
- Five (5) nights' accommodation in Amsterdam
- Return airport transfers in both Istanbul and Amsterdam to Accommodation
- AUD \$5,000 spending money
- Entry and transfers to Emirgan Park festival in Istanbul for two people.
- Entry pass and transfers for two people to the Keukenhof Gardens.

Trip must commence between 20th – 26th April 2026. Exact travel date commencement will be organised with the winner and subject to Turkish Airlines seat availability on selected dates.

Total prize value is estimated at AUD \$17,000. The prize is not transferable or redeemable for cash.

5. Draw Details

The winner will be drawn randomly at Tesselaar Tulip Festival HQ, 357 Monbulk Road, Silvan VIC 3795, at 2:00pm AEST on 15 October 2025. Each eligible entry has an equal chance of winning. The draw will be conducted fairly and randomly.

6. Winner Notification & Publication

The winner will be notified by either phone or in writing via email within 2 business days of the draw. The winner's name will be published on the Tesselaar website (www.tulipfestival.com.au) for a minimum of 28 days from 16 October 2025.

7. Prize Delivery

The prize will be transferred to the winner within 28 days of the draw. If the prize is unavailable due to circumstances beyond the Promoter's control, a substitute prize of equal or greater value will be offered. Substitution is subject to written agreement with the winner where possible.

8. Unclaimed Prize

If the winner cannot be contacted within 28 Days, a redraw will take place at the same location on 13 November 2025 at 2:00pm AEST.

9. Passports and Visa:

All Passports and Visas are the responsibility of the winner.

10. Privacy

Personal information will only be used by the administer of the lottery (Tesselaar Direct Pty Ltd) The promoter will use entrant information for Tesselaar marketing purposes without express consent.

11. General

The promotion will be conducted in accordance with the Gambling Regulation Act 2003 (VIC). Records of the lottery will be retained for 3 years. The promotion is not associated with gaming machines or loyalty programs. Entrants are not required to be present at the draw.