



VICTORIA'S LONGEST RUNNING, INDEPENDENTLY RUN TESSELAAR TULIP FESTIVAL CELEBRATING 70 YEARS OF COLOUR, CULTURE AND CONNECTION THIS SPRING

Wednesday 3 July, 2025

The iconic Tesselaar Tulip Festival returns in 2025 for a milestone 70th year, celebrating seven decades of springtime magic from Saturday 13 September to Sunday 12 October in Silvan, nestled in the picturesque Dandenong Ranges just a short drive from Melbourne.

What began in 1954 as an intimate family offering has flourished into one of Australia's most-loved cultural events. Each spring, more than one million tulips bloom across five acres of farmland, creating a breathtaking backdrop for visitors of all ages to enjoy alongside a brilliant program of themed weekends, live entertainment, cultural showcases, family activities and culinary delights.

To mark the 70th festival (two missed due to Covid-19), this year's program will pay special tribute to the legacy of the Tesselaar family, whose Dutch heritage inspired the festival's creation and enduring success. Visitors can explore historical displays, see traditional Dutch clog dancing, and hear stories of the early years of tulip farming in Australia.

The Tesselaar Tulip Festival has established itself as one of the nation's leading tourist attractions, regularly being recognised by the Australian Tourism Awards in the Major Festivals and Events category and has endured and delighted for longer than Melbourne's legendary Moomba Festival.

2025 Festival Highlights Include:

- **Cultural Weekends** – Experience Turkish, Dutch and Irish weekends featuring food, music, dancing and traditional arts.
- **Family Fun** – Featuring **Octonauts** live in Week One of the school holidays and **PAW Patrol** live in Week Two, plus storytelling, wildlife shows, face painting, tractor rides and more.
- **All That Jazz Weekend** – Relax amongst the blooms with a live jazz soundtrack by local performers

- **Rock the Fields** – Dance through the decades with a new live band, plus performances by the high-energy rock and roll dancers from Shine Dancing, alongside food trucks galore.
- **Spring Fever** – Off-peak access and discounted tickets for a peaceful stroll through the fields of colour.

Paul Tesselaar, third-generation flower farmer, said: “It’s incredible to be marking 70 years of the Tesselaar Tulip Festival. This event was started by my grandparents as a way to share their love of tulips and Dutch culture, and it has become a cherished tradition for generations of families across Victoria and beyond. We’re thrilled to once again open the gates to a celebration of beauty, culture, and togetherness.”

With free entry for children aged 16 and under, and new attractions added each year, the Tesselaar Tulip Festival is an affordable and enticing school holiday and weekend adventure that gets everyone of all ages outside amongst mother nature’s stunning beauty in the glorious Dandenong Ranges fresh air.

Tickets for the Tesselaar Tulip Festival will be available for purchase starting 1 August 2025, through the festival’s official website – www.tulipfestival.com.au

- Adults \$36 (Spring Fever - \$25)
- Concession \$32 (Spring Fever - \$22.50)
- Children 3-16 are free of charge when accompanied by an adult
- Children 0-2 are free of charge and do not require a ticket.
- *(Spring Fever Off Peak discounted ticket, restricted date entry: 15/9/25-19/9/25 and 6/10/25-10/10/25)

[Images can be found here.](#)

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